

Q. Are we integrating any existing systems (other blogs, Customer Relationship Management systems, etc.) into your new site?

A. No.

Q. Is the site to strictly function as a end-user Destination Marketing Organization site and handle no chamber-style needs? Or should Chamber needs be integrated as well?

A. Strictly DMO... the Tombstone Chamber of Commerce has a separate site. Of course, the new DMO site will have hypertext links to the Chamber site, and to other local tourism sites, like the one for Cochise County. But no direct integration, no shared databases or content.

Q. Do you have any aversion or dislike of any current Content Management systems for websites?

A. No. That said, we would expect that any content you generate on a CMS remains the property of the City of Tombstone without creator copyright restrictions. And, that the content could be easily downloaded by the City for backup from time to time, with text, image, and video files stored in non-proprietary formats, like .txt, .docx, .pdf, .jpg, mp4, H.264, etc.

Q. Do you have or are you interested in separate licenses for tools to serve User Generated content from Instagram and other social sources (e.g. Crowdriff).

A. No, don't have. Yes, interested in; would expect a presentation on what specific benefits we would gain from services like Crowdriff – costs vs benefits.

Q. Do you have photos and/or videos we can access to or will we need to build a new archive of photos and videos?

A. We have lots of photos, and a few videos. Would want to build up a small library, probably 12 at the most, of <3-min videos showing Tombstone tourism attractions, services, etc.